

## TRAIL RIDGE RAMPS UP QUICKVU DIGITAL PRODUCTION TO MEET INCREASING DEMAND

### *Aftermarket Digital Camera Installs in Minutes without Wires*

Ft. Collins, CO, April 17, 2017 - [Trail Ridge Technologies](#), LLC, developer of aftermarket digital automotive backup cameras, today announces significant expansion to factory production for the [top-rated QuickVu™ Digital](#) automotive backup camera. QuickVu Digital is easily installed by the owner or dealership to cars, trucks and trailers to enable drivers to see behind the vehicle. The two-part, monitor and camera, system installs in minutes, loads up instantly, and has no wires. The wide-angle camera displays the area behind the rear bumper and beyond.

“We’ve seen overwhelming response and have stepped up production to meet this growing demand,” said Bob Morain, Co-Founder and Vice-President of Marketing of Trail Ridge Technologies. “And the timing is great for graduation gifts, Mother’s Day, Father’s Day, or just to get the RV ready for summer fun!”

The QuickVu Digital package comes with both the monitor and receiver at an introductory price of \$259. The monitor is a 4.3-inch color screen and plugs into the auxiliary power outlet (cigarette lighter). To keep the monitor in place, double sided tape is included.

The receiver mounts to the license plate using the existing screws and is powered by two AA batteries. Using a point-to-point digital system, there is no interference communicating clear wide angle video images, even in electrically noisy environments. The non-glare backup camera is equipped with infrared LEDs for night vision to see in the dark. Further, the camera can be switched on while driving to get a better view of traffic, such as when switching lanes.

Designed by engineers in Colorado, QuickVu Digital is built to perform in rugged conditions from cold winters to rainy springs and hot summers. The line-of-sight transmission is tested over 1200 feet, and on-screen parking guidelines make it ideal for cars, SUVs, trucks, RVs, motorhomes, and trailers.

A short video on the technology and how easy it is to install can be found:

<https://youtu.be/TMPFurcOMrc>.

QuickVu Digital is immediately available direct to consumers for the introductory price of \$259: <http://quickvucams.com/shop/quickvu-digital/>

#### **About Trail Ridge Technologies, LLC**

Trail Ridge Technologies is a product research and development developing aftermarket digital backup cameras for any motorized vehicle. The Company's mission is to - "simplify your life with technology". Founded in 2007 by two veteran inventors from HP's commercial and consumer electronic product development teams, Trail Ridge Technologies is based in Ft. Collins, CO. Visit <http://quickvucams.com/> for more details.

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